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Arena: the elegant PET jar for effortless refills

International beauty packaging manufacturer and provider Quadpack's new flagship jar features a striking silhouette, ergonomic use and easy refilling

Arena Jar exudes sophistication. The newest star in Quadpack's jar collection has a striking silhouette, with a broad base and a low profile. Its minimalist elegance hides a host of ingenious features and benefits. Clean and comfortable usage, easy refilling and key recycling considerations make Arena a modern classic for all kinds of beauty brands.

The 50ml jar has a PET outer wall, PP refill and a PP cap. The two-part cap is engineered to facilitate complex decorations, elevating aesthetics while reducing both weight and material. The PET and PP components are easily taken apart to facilitate recycling.



Arena is designed for effortless refilling. A discrete indentation on the rim of the outer jar allows easy removal of the inner. "Refilling only works if it's hassle-free and that's exactly what Arena delivers," said Karen Merchán, Category Manager – Skincare at Quadpack. "With its clever notch along the edge, there's no need to put your fingers inside the jar to pull it out. There is also no slipping and you keep your fingers clean. It's a simple yet highly functional feature that's characteristic of Arena's design."

Refills are thermosealed for lowest material usage. The filler attaches a thermo or conduction seal during the filling process, without the need for a temporary 'service' cap.

Once filled, Arena bestows a comfortable user experience. Perfect for any type of face cream, consumers will appreciate its wider diameter. No need to delve into a small neck size; Arena allows an easier gesture to pick up more product, using one or more fingers.

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Arena is a 'Made in Europe' solution, manufactured and decorated at Quadpack's facilities in Germany. A variety of decoration techniques can be applied to create the desired look and feel, including solid or translucent colour injection, silk screening, full-cover hotfoil stamping and matte lacquering.

Experience the perfect blend of sophistication and easy refilling with Arena Jar!

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About Quadpack

Established in 2003, Quadpack is an international manufacturer and provider of enhanced packaging solutions for beauty brand owners and contract fillers. With offices and production facilities in Europe, the Americas and the Asia Pacific region, and a strategic network of manufacturing partners, Quadpack develops bespoke and customised packs for prestige, masstige and mass market customers. Listed on Euronext Growth in Paris, Quadpack relies on a workforce of 600 people to build a more sustainable world. As a registered B Corp with EcoVadis Platinum certification, it works to ensure a positive impact on the planet and society and, through the Quadpack Foundation, on the communities in which it is present. For more information, please visit www.quadpack.com

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